DATE RECEIVED BY BRENDA:_____

******NEW ITEM SET UP FORM*****

21 SET UP DATE=_____

LINE 25=NEWA_____N_____

	01	*02*	*03*											*26*			
ITEM NUMBER	PRODUCT DESCRIPTION	SP/ IN PK	SP/ CS PK											SH PK			
3753778	TIDE PODS SPRING MEADOW 18 CT	0	1											4			
3753794	TIDE PODS OCEAN MIST 18 CT	0	1											4			
3753816	TIDE PODS MYSTIC FOREST 18 CT	0	1											4			
3753832	TIDE PODS DISP #51288	0	1											18			
	THE DISPLAY HAS 6 OF EACH																
	2/21/2012 FIRST SHIP						P&G's first multi-chamber laundry detergent, Tide PODS, adds a whole new										
							dimension to laundry, with an innovative look, feel and performance. This										
							revolutionary new three-chamber liquid unit dose form is an ultra-convenient,										
							3-in-1 laundry product that cleans, fights stains and brightens. Tide PODS delivers										
							unequivocal wins for the consumer – the best overall cleaning experience ever										
							via a combination of great design, performance and convenience – and the										
							customer, with growth by premium product offering and reigniting interest in										
							the category. The consumer-inspired, technology-driven innovation builds on										
							Tide's long heritage of delivering superior cleaning with breakthrough technology										